

PREVIEW OF BRAND NEW BRAND! APPLICATION

For those BNB! applicants who want to prepare their answers ahead of time, here's the information you'll be asked for on the application (all information will be required):

ABOUT YOUR NONPROFIT

Name of your organization

Address – street address, city, state, ZIP code

Your organization's website

Your name

What is your title / role in the organization?

What is your email address?

What is your phone number?

What type of nonprofit are you? Please provide your financial classification, ex. 501c3, etc.

How large is your staff? (select one)

- 1 – 5
- 6 – 10
- 11 – 20
- 20+

How long have you been established? (select one)

- 3 – 8 years
- 9 – 14 years
- 15+ years

Board of Directors – how many people are on your board?

Board of Directors – working or advisory? (select one)

- Working Board
- Advisory Board

Where does your funding come from (primarily)? If desired, add a link to your annual report.

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ABOUT YOUR ORGANIZATION'S MISSION

In what area do you work? (select one)

Arts, Culture and Humanities

Community Engagement / Civil Liberties / Education

Environment / Conservation

Health / Human Services

Other (there is a text field to explain)



About your organization

What's your mission or purpose – who do you serve and how? Please limit your response to 250 words.

Tell us about your goals and progress

Where do you want to be in one year? In five years? What have you done so far to make progress? Please limit your response to 300 words.

How can IOP help you?

How do you envision a re-branding effort helping your organization? Please limit your response to 250 words.

Have you worked with a creative agency before?

If so, please let us know who.

Why your organization?

Tell us why we should choose you. Please limit your response to 250 words.